

2010 JAMEDIA BUSINESS AND TECHNOLOGY EXPO**Sponsorship Agreement for 2010 Expo**

This Sponsorship Agreement for 2010 JABATE (the "Agreement") constitutes an agreement between Mandeville Publishers Ltd. and the Sponsor and becomes a legal and binding contract upon its acceptance by Mandeville Publishers Ltd.

Sponsor Information

Name of organization:		Contact person:	
Phone:		Fax:	
E-mail:		Web site:	
Mailing address:			

Proposed sponsorship is on behalf of (choose one):

- Entire organization Featured product or service (please specify):

Sponsorship Level

<input type="checkbox"/> Title Sponsor (\$250,000)	<input type="checkbox"/> Platinum Sponsor (\$150,000)	<input type="checkbox"/> Coffee and Beverage Sponsor (\$120,000)	<input type="checkbox"/> Gold Sponsor (\$100,000)	<input type="checkbox"/> Silver Sponsor (\$75,000)
<input type="checkbox"/> Bronze Sponsor (\$50,000)	<input type="checkbox"/> Media Partner (\$50,000 or more in donated media services)	<input type="checkbox"/> Individual Sponsor (\$30,000 or more)	<input type="checkbox"/> Single Booth (\$25,000)	<input type="checkbox"/> Double Booth (\$50,000)
<input type="checkbox"/> Triple Booth (\$75,000)	<input type="checkbox"/> Premium Booths (\$30,000)	<input type="checkbox"/> Premium Double Booths (\$60,000)	<input type="checkbox"/> I am interested in additional sponsorship opportunities. Please contact me.	

Please add 16.5% GCT to all prices*Sponsorship Commitments**

Cash contribution amount: \$_____ In-kind contribution value (if applicable): \$_____

In-kind contribution description and basis for value: _____

Describe how you will help promote JABATE: _____

Sponsorship Benefits:

- Please contact me about special sponsor advertising opportunities.

JABATE agrees to provide sponsors and featured products/services with the benefits described in the Sponsorship Guidelines. Additional terms mutually agreed to by both parties (if any): _____

Agreement to Commitments Described Above

Upon acceptance of this application by Mandeville Publishers Ltd., this application shall become a binding agreement between the Sponsor and Mandeville Publishers Ltd. Faxed copies of this Agreement shall have the same effect as an original and are legal and binding. The Sponsor acknowledges that none of the Sponsor's investment is refundable unless otherwise stated in the Terms and Conditions of this Agreement (see below).

Sponsor name (please print):		Stamp	
Title:			
Sponsor signature:		Date:	_____/2010
Mandeville Publishers Ltd. Rep. signature:		Date:	_____/2010

Terms and Conditions

The following are the terms and conditions governing of the agreement to sponsor the 2010 JABATE

- 1. RIGHT TO REFUSE:** Mandeville Publishers Ltd. may approve or reject any application for sponsorship in its sole and absolute discretion.
- 2. CANCELLATION OF EVENT:** In the event that any event of force majeure, including, but not limited to, fire or other casualty, excessive, adverse weather, strike, riot, picketing, governmental action or inaction, or other emergency or any cause beyond the reasonable control of Mandeville Publishers Ltd. (each, an "Event of Force Majeure"), prevents JABATE from being held, Mandeville Publishers Ltd. may retain a sufficient amount of Sponsor's payments to cover the expenses of JABATE and refund the remainder, if any, to Sponsor. Additionally, Mandeville Publishers Ltd. reserves the right to cancel JABATE for any reason, without good cause given. If Mandeville Publishers Ltd. cancels JABATE without good cause given, it shall return to Sponsor any payments made. An Event of Force Majeure shall constitute good cause for cancellation.
- 3. SPONSOR CANCELLATION:** If Sponsor cancels its sponsorship, all payments made to Mandeville Publishers Ltd. under this Agreement shall be deemed fully earned by Mandeville Publishers Ltd. and nonrefundable as payment for JABATE's expenses incurred and its lost or deferred opportunity to contract for sponsorships with businesses or individuals.
- 4. DISCLAIMER OF REPRESENTATION AND WARRANTIES:** Mandeville Publishers Ltd. does not make, and Sponsor has not relied upon, any representation or warranty of any kind or nature, including, but not limited to, the number of persons attending, exhibiting at, or sponsoring JABATE.
- 5. ADDITIONAL TERMS:** Sponsor agrees to observe and abide by any additional terms, conditions and rules made by Mandeville Publishers Ltd., and made known to the Sponsor, from time to time for the efficient and safe operation of JABATE. Any amendment to this Agreement must be in writing, signed by Mandeville Publishers Ltd. The headings used in this agreement are for organizational purposes only and are not to be used in the interpretation of the substance of this agreement.
- 6. NO ASSIGNMENT:** Sponsor shall not assign its rights or delegate its duties under this Agreement without the prior written consent of Mandeville Publishers Ltd., which may be granted, conditioned, or withheld in Mandeville Publishers Ltd. sole and absolute discretion.

Sponsor's Signature: _____

Date: _____

Mandeville Publishers Ltd. Signature: _____

Date: _____